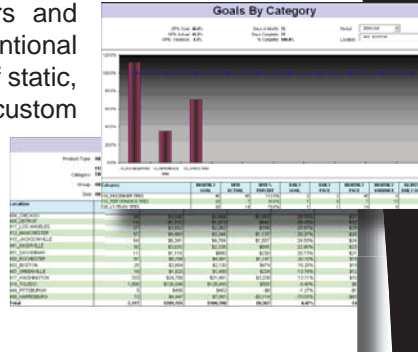


# Analytix



Hidden within your daily sales, inventory receipts, transfers and purchases is a wealth of business critical information. Most conventional software limits your access to this information to a set number of static, pre-defined reports. To see anything different, you would need custom programming or an IT person on staff. Analytix can change all of that.

With Analytix, you have instant access to up-to-date, easily accessible, executive views of how your business is doing. You can quickly spot problem areas, and then drill down to the source. You can examine the numbers you want to see, daily, weekly or monthly, spot changes and trends, and compare locations to see why one is performing better than another.



## Analytix can help you to:

- Track actual sales to goal on a day-to-day basis - Quickly see a snapshot of where you are compared to prorated goals by location, salesperson, manufacturer, product or other, and find out where the problem lies. Highlight where you are behind, by how much, and what you need to do each day to get to your goal, allowing you to take corrective action today, instead of only after reviewing monthly reports.
- Spot inappropriate profitability - See items with too low or too high a profit. Maybe your salespeople are selling only low profit items, or perhaps your items are priced or costed incorrectly. You may spot a problem in your product mix such as stocking too many low profit items.
- Stop potential customer loss - View purchasing trends by customer, month, quarter, or year. This allows you to spot customers whose purchases are decreasing over a period of time, a sign that they could be increasing their business with the competition.
- Increase sales and profits – Analyze sales by customer, product, sales person and location, spotting your best and worst performers in any given area, so you can take immediate corrective action.

Whether you're looking for daily, weekly, or monthly data by location, salesperson or product, Analytix makes business intelligence easy! An effective business intelligence system can give you the tools to mine your data, and ways to use the information to help increase your profits and productivity. For more information, contact ASA toll free at 866-210-6717, email [info@asatire.com](mailto:info@asatire.com) or visit us at [www.asatire.com](http://www.asatire.com).

*"I was unable to spot problem areas in my business before losses occurred, and I didn't have the time or tools to truly analyze my business in a way that could save me money."*



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